



VCE & PDF

Pass4itSure.com

<https://www.pass4itsure.com/salesforce-ai-associate.html>

2024 Latest pass4itsure SALESFORCE-AI-ASSOCIATE PDF and VCE dumps

Download

# SALESFORCE-AI-ASSOCIATE<sup>Q&As</sup>

Salesforce Certified AI Associate

**Pass Salesforce SALESFORCE-AI-ASSOCIATE Exam  
with 100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4itsure.com/salesforce-ai-associate.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce  
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers



**QUESTION 1**

What role does data quality play in the ethical use of AI applications?

- A. High-quality data is essential for ensuring unbiased and for fair AI decisions, promoting ethical use, and preventing discrimination...
- B. High-quality data ensures the process of demographic attributes requires for personalized campaigns.
- C. Low-quality data reduces the risk of unintended bias as the data is not overfitted to demographic groups.

Correct Answer: A

"High-quality data is essential for ensuring unbiased and fair AI decisions, promoting ethical use, and preventing discrimination. High-quality data means that the data is accurate, complete, consistent, relevant, and timely for the AI task. High-quality data can help ensure unbiased and fair AI decisions by providing a balanced and representative sample of the target population or domain. High-quality data can also help promote ethical use and prevent discrimination by respecting the rights and preferences of users regarding their personal data."

---

**QUESTION 2**

Which features of Einstein enhance sales efficiency and effectiveness?

- A. Opportunity List View, Lead List View, Account List view
- B. Opportunity Scoring, Opportunity List View, Opportunity Dashboard
- C. Opportunity Scoring, Lead Scoring, Account Insights

Correct Answer: C

"Opportunity Scoring, Lead Scoring, Account Insights are features of Einstein that enhance sales efficiency and effectiveness. Opportunity Scoring and Lead Scoring use predictive models to assign scores to opportunities and leads based on their likelihood to close or convert. Account Insights use natural language processing (NLP) to provide relevant news and insights about accounts based on their industry, location, or events."

---

**QUESTION 3**

A customer using Einstein Prediction Builder is confused about why a certain prediction was made.

Following Salesforce's Trusted AI Principle of Transparency, which customer information should be accessible on the Salesforce Platform?

- A. An explanation of how Prediction Builder works and a link to Salesforce's Trusted AI Principles
- B. An explanation of the prediction's rationale and a model card that describes how the model was created
- C. A marketing article of the product that clearly outlines the product's capabilities and features

Correct Answer: B



"An explanation of the prediction's rationale and a model card that describes how the model was created should be accessible on the Salesforce Platform following Salesforce's Trusted AI Principle of Transparency. Transparency means that AI systems should be designed and developed with respect for clarity and openness in how they work and why they make certain decisions. Transparency also means that AI users should be able to access relevant information and documentation about the AI systems they interact with."

---

#### QUESTION 4

Which action introduces bias in the training data used for AI algorithms?

- A. Using a large dataset that is computationally expensive
- B. Using a dataset that represents diverse perspectives and populations
- C. Using a dataset that underrepresents perspectives and populations

Correct Answer: C

Introducing bias in training data for AI algorithms occurs when the dataset used underrepresents certain perspectives and populations. This type of bias can skew AI predictions, making the system less fair and accurate. For example, if a dataset predominantly contains information from one demographic group, the AI's performance may not generalize well to other groups, leading to biased or unfair outcomes. Salesforce discusses the impact of biased training data and ways to mitigate this in their AI ethics guidelines, which can be explored further in the Salesforce AI documentation on Responsible Creation of AI.

---

#### QUESTION 5

What is the most likely impact that high-quality data will have on customer relationships?

- A. Increased brand loyalty
- B. Higher customer acquisition costs
- C. Improved customer trust and satisfaction

Correct Answer: C

"The most likely impact that high-quality data will have on customer relationships is improved customer trust and satisfaction. High-quality data means that the data is accurate, complete, consistent, relevant, and timely for the AI task. High-quality data can improve customer relationships by enabling AI systems to provide personalized and relevant products, services, or solutions that meet the customers' expectations, needs, and interests. High-quality data can also improve customer trust and satisfaction by reducing errors, delays, or waste in customer interactions."

[Latest SALESFORCE-AI-ASSOCIATE Dumps](#)

[SALESFORCE-AI-ASSOCIATE Exam Questions](#)

[SALESFORCE-AI-ASSOCIATE Braindumps](#)