



VCE & PDF

Pass4itSure.com

<https://www.pass4itsure.com/salesforce-ai-associate.html>

2024 Latest pass4itsure SALESFORCE-AI-ASSOCIATE PDF and VCE dumps

Download

# SALESFORCE-AI-ASSOCIATE<sup>Q&As</sup>

Salesforce Certified AI Associate

**Pass Salesforce SALESFORCE-AI-ASSOCIATE Exam  
with 100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4itsure.com/salesforce-ai-associate.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce  
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers



**QUESTION 1**

Cloud Kicks relies on data analysis to optimize its product recommendation; however, CK encounters a recurring issue of incomplete customer records, with missing contact information and incomplete purchase histories.

How will this incomplete data quality impact the company's operations?

- A. The accuracy of product recommendations is hindered.
- B. The diversity of product recommendations is improved.
- C. The response time for product recommendations is stalled.

Correct Answer: A

"The incomplete data quality will impact the company's operations by hindering the accuracy of product recommendations. Incomplete data means that the data is missing some values or attributes that are relevant for the AI task. Incomplete data can affect the performance and reliability of AI models, as they may not have enough information to learn from or make accurate predictions. For example, incomplete customer records can affect the quality of product recommendations, as the AI model may not be able to capture the customers' preferences, behavior, or needs."

---

**QUESTION 2**

Cloud Kicks wants to decrease the workload for its customer care agents by implementing a chatbot on its website that partially deflects incoming cases by answering frequently asked questions. Which field of AI is most suitable for this scenario?

- A. Natural language processing
- B. Computer vision
- C. Predictive analytics

Correct Answer: A

"Natural language processing is the field of AI that is most suitable for this scenario. Natural language processing (NLP) is a branch of AI that enables computers to understand and generate natural language, such as speech or text. NLP can be used to create conversational interfaces that can interact with users using natural language, such as chatbots. Chatbots can help automate and streamline customer service processes by providing answers, suggestions, or actions based on the user's intent and context."

---

**QUESTION 3**

A system admin recognizes the need to put a data management strategy in place.

What is a key component of data management strategy?

- A. Naming Convention
- B. Data Backup



### C. Color Coding

Correct Answer: B

Data Backup is a key component of a data management strategy. A data backup is a process of creating and storing copies of data in a separate location or device to prevent data loss or damage in case of a disaster, accident, or malicious attack. A data backup can help ensure data availability, reliability, and security by allowing data to be restored or recovered in the event of a data breach, corruption, or deletion. A data management strategy should include a data backup plan that defines the frequency, scope, method, and location of data backups, as well as the roles and responsibilities of the data backup team.

---

### QUESTION 4

A financial institution plans a campaign for preapproved credit cards?

How should they implement Salesforce's Trusted AI Principle of Transparency?

- A. Communicate how risk factors such as credit score can impact customer eligibility.
- B. Flag sensitive variables and their proxies to prevent discriminatory lending practices.
- C. Incorporate customer feedback into the model's continuous training.

Correct Answer: B

"Flagging sensitive variables and their proxies to prevent discriminatory lending practices is how they should implement Salesforce's Trusted AI Principle of Transparency. Transparency is one of the Trusted AI Principles that states that AI systems should be designed and developed with respect for clarity and openness in how they work and why they make certain decisions. Transparency also means that AI users should be able to access relevant information and documentation about the AI systems they interact with. Flagging sensitive variables and their proxies means identifying and marking variables that can potentially cause discrimination or unfair treatment based on a person's identity or characteristics, such as age, gender, race, income, or credit score. Flagging sensitive variables and their proxies can help implement Transparency by allowing users to understand and evaluate the data used or generated by AI systems."

---

### QUESTION 5

What is one technique to mitigate bias and ensure fairness in AI applications?

- A. Ongoing auditing and monitoring of data that is used in AI applications
- B. Excluding data features from the AI application to benefit a population
- C. Using data that contains more examples of minority groups than majority groups

Correct Answer: A

A technique to mitigate bias and ensure fairness in AI applications is ongoing auditing and monitoring of the data used in AI applications. Regular audits help identify and address any biases that may exist in the data, ensuring that AI models function fairly and without prejudice. Monitoring involves continuously checking the performance of AI systems to safeguard against discriminatory outcomes. Salesforce emphasizes the importance of ethical AI practices, including transparency and fairness, which can be further explored through Salesforce's AI ethics guidelines at Salesforce AI Ethics.

---



VCE & PDF

Pass4itSure.com

<https://www.pass4itsure.com/salesforce-ai-associate.html>

2024 Latest pass4itsure SALESFORCE-AI-ASSOCIATE PDF and VCE dumps

Download

---

[SALESFORCE-AI-ASSOCIATE PDF Dumps](#)

[SALESFORCE-AI-ASSOCIATE VCE Dumps](#)

[SALESFORCE-AI-ASSOCIATE Exam Questions](#)