



M2090-743^{Q&As}

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**QUESTION 1**

If a prospect states that in general the Data Warehouse Era is over, what would be a good reply?

- A. Yes, most Data Warehouses are obsolete.
- B. Yes, but we have enterprise ready Hadoop.
- C. No, newer technologies are improving current Data Warehouses performance and functionality.
- D. No, Hadoop is not a proven technology and could easily fail to meet expectations.

Correct Answer: B

QUESTION 2

What do you tell a customer who tells you, "Big Data equals Hadoop."

- A. Yes, it does.
- B. Hadoop is just one technology we will use to get actionable insight from all types of data.
- C. But Hadoop does not work with social data.
- D. All of the above.

Correct Answer: B

QUESTION 3

Typically social media is characterized as {structured or unstructured} data and is located {internal or external} to an organization. Choose the correct combination.

- A. Structured External
- B. Structured Internal
- C. Unstructured Internal
- D. Unstructured - External

Correct Answer: B

QUESTION 4

The IBM Watson Foundations are made up of different data zones that match to different data analysis needs.

- A. True



B. False

Correct Answer: A

QUESTION 5

IBM Data Warehouse solutions include Cloud and Software but not Appliance.

A. True

B. False

Correct Answer: B

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