



M2070-740^{Q&As}

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QUESTION 1

How does Case Manager uniquely provide the best solution platform that integrates with ECM?

- A. Case Manager provides special user interfaces to deal with documents
- B. Case Manager is built and based on the industry standard content management API called CMIS.
- C. Case Manager uses the IBM Content Navigator framework
- D. All of the above.

Correct Answer: C

QUESTION 2

What percentage of CIOs is making plans to focus on mobility?

- A. 84%
- B. 50%
- C. 27%
- D. 5%

Correct Answer: A

QUESTION 3

When talking to a customer to see if Content Manager OnDemand is a good fit, what question should be asked first?

- A. Do your Customer Service Reps (CSRs) need workflow to respond to customers?
- B. How do CSRs access all information necessary to respond to customer questions?
- C. How do CSRs do scanning of documents today?
- D. Do your CSRs need CaseManagement?

Correct Answer: B

QUESTION 4

What is IBM's market position in ECM?

- A. Number 1 with 13% market share
- B. Number 2 with 5% market share



C. Number 3 with 3% market share

D. Number 4 with 2% market share

Correct Answer: A

QUESTION 5

IBM Content Navigator is commonly referred to as:

A. An ECM plug-in

B. The Content Experience Platform

C. CN8

D. Caravan

Correct Answer: B

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