



# 700-651<sup>Q&As</sup>

Cisco Collaboration Architecture Sales Essentials

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#### QUESTION 1

Which components of the on-premises collaboration solution offer IP firewall traversal for B2B and B2C calling?

- A. Cisco Expressway Core and Expressway Edge
- B. Cisco TelePresence Conductor
- C. Cisco TelePresence Server
- D. Cisco Unity Connection server

Correct Answer: A

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#### QUESTION 2

Which option lists the messaging and meeting packages of Cisco Spark?

- A. S1, S2, and S3
- B. M1, M2, and M3
- C. Flex1, Flex2, and Flex3
- D. C1, C2, and C3

Correct Answer: B

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#### QUESTION 3

Which Cisco platform provides all of the applications and integrations that other vendors have built?

- A. Hybrid Media Services
- B. Cisco API and Bot Plan
- C. Spark Depot Marketplace
- D. Cisco Spark Flex Plan

Correct Answer: C

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#### QUESTION 4

Which Cisco product is a premised-based, cloud-managed telephone platform that targets the SMB market for partner recurring revenue?

- A. Cisco Hybrid Media Services



- B. Cisco Hybrid Business Edition 6000
- C. Cisco Spark Flex Plan
- D. Cisco Business Edition 4000

Correct Answer: D

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#### QUESTION 5

Which action must be taken first when deciding what to sell to a customer?

- A. Consider the size of the organization.
- B. Determine their licensing needs.
- C. Discuss the benefits of modernizing equipment.
- D. Assess what the customer currently has in place.

Correct Answer: D

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